



For Immediate Release

Rawlings and Baseball BC create partnership in youth baseball

Brantford, ON – Rawlings Sporting Goods Company Inc. along with Baseball British Columbia have started what should be a long partnership together to help grow youth baseball. Effective beginning of 2016, with partnerships alongside many other divisions of baseball across the country, Rawlings continues to promote and develop the game by adding Baseball British Columbia to their grassroots baseball programs. Baseball BC, recognized as the provincial sport organizer for amateur baseball throughout British Columbia is committed to encouraging and facilitating opportunities to play baseball and be a part of a team. Rawlings alongside with Baseball BC hopes to build a solid foundation for baseball to continue to gain strides throughout BC and to help create better athletes and better communities in British Columbia.

“We believe a partnership with Rawlings is a step in the right direction to support baseball in our province, and with their help we can continue to focus on growing and improving the quality of the game for years to come.” David Laing; Executive Director, Baseball BC

Rawlings will be recognized as the Official Ball, Helmet, and Uniform in British Columbia. “We take great pride in knowing that we can outfit players of all ages with high quality products during their time both on and off the field. It’s also very important to us to ensure every child has the opportunity to play baseball and we believe Baseball BC & Baseball Canada create those opportunities.” Jason Shipley; Canadian Business Unit Manager, Rawlings Sporting Goods Co Inc. “Rawlings has continued to exceed safety and quality standards, and we look forward to outfitting Baseball BC with the best equipment on the market.”

When it comes to equipment, the proper fit is always important. Rawlings uses a pro-rated helmet system to determine the right fit and comfort level for each player. As the “Official Helmet” of Baseball BC, Rawlings is committed to providing the right tools and right equipment for safe play. To learn more about the RPR system and which helmet is best for you, please visit www.rawlings.com for more information.

Rawlings will also be the “Official Uniforms” of Baseball BC. With a newly launched uniform builder, players and teams can build and create their signature look. Uniforms help tie the team together, and Rawlings uniforms offer great quality and style that stand out from the rest. To see the options available and create your own team uniforms go to www.rawlings.com and select “My Locker Room” to check out the Custom Uniform builder.

Rawlings Sporting Goods Company, Inc., a subsidiary of Jarden Corporation NYSE: [JAH](http://www.jarden.com). Jarden Corporation is a leading provider of a diverse range of consumer products with a portfolio of over 120 trusted, quality brands sold globally. Jarden operates in three primary business segments through a number of well recognized brands, including: Outdoor Solutions: Abu Garcia®, AeroBed®, Berkley®, Campingaz® and Coleman®, ExOfficio®, Fenwick®, Greys®, Gulp!®, Hardy®, Invicta®, K2®, Madshus®, Marker®, Marmot®, Mitchell®, PENN®, Rawlings®, Ride®, Sevytor®, Shakespeare®, Stearns®, Stren®, Trilene®, Völkl®, Worth® and Zoot®; Branded Consumables: Ball®, Bee®, Bernardin®, Bicycle®, Billy Boy®, Crawford®, Diamond®, Dicon®, Fiona®, First Alert®, First Essentials®, Hoyle®, Kerr®, Lehigh®, Lifoam®, Lillo®, Loew Cornell®, Mapa®, NUK®, Pine Mountain®, ProPak®, Quickie®, Spontex®, Tigex® and Yankee Candle®; and Consumer Solutions: Bionaire®, Breville®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rival®, Seal-a-Meal®, Sunbeam®, VillaWare® and White Mountain®. Headquartered in Florida, Jarden ranks #356 on the Fortune 500 and has over 30,000 employees worldwide. For further information about Jarden, please visit www.jarden.com.

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